Bastian Noel

Digital creation and graphic design student

I have been creating visual identities, printed materials and websites for companies and associations since 2021, and I know how to put them online.



EXPERIENCE

Composya, visual and web design — 2021 – 2025

- Built, hosted and maintained the company's **first website**, on WordPress.
- **Called back** for new assignments **over four years**.
- Designed the printed materials, including **four brochures**, business cards, a roll-up banner and a totem.

FlipDream, graphic design — 2022 – 2023

- Created an **11-page** brand guideline from the existing logo.
- Designed event posters and posts, for print and social media.

Mega, design assistant — June 2021

- Retouched photos and produced internal communication visuals, alongside the **art director**.

PROJECTS

AE2V identity — Since 2026

`Illustrator · Photoshop`

- Reworked the student union's logo and built its brand guidelines, with variants, colours and typefaces.
- Rolled the identity out to posters, social media posts and department emblems.

Garde la main — 2026

`Next.js · TypeScript · Prisma · PostgreSQL · Illustrator · After Effects`

- Composited mascots into live footage with motion tracking, for a 41-second ad.

SNAXS — 2026

`Illustrator · InDesign · Photoshop`

- Created a brand identity, from paper sketches to a 32-page guideline.

Valebrune — 2025 – 2026

`JavaScript · Canvas · Photoshop · Illustrator`

- Drew an isometric village and its elements, then built it into an online game.

EDUCATION

Bachelor's in Multimedia and Internet (BUT MMI), IUT de Vélizy (Paris-Saclay) — 2025 – 2028

- **Top of my year**, class representative and student tutor.
- Digital creation, audiovisual, communication, user experience.

First year of the integrated engineering preparatory cycle, Compiègne University of Technology (UTC) — 2024 – 2025

- Semiotics and digital issues: articles published on the web, a presentation **live on the radio** at Graf'hit.

French baccalaureate, highest honours, High school in Vernon — 2024

- **Arts option**, alongside the mathematics and computer science specialities.

CONTACT

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Vélizy-Villacoublay and Vernon, France

Driving licence

SKILLS

Graphic design
Illustrator, InDesign, Photoshop, Figma

Motion and 3D
After Effects, Premiere Pro, Blender

Know-how
Visual identity and brand guidelines, Layout and print preparation, Front-end integration

INVOLVEMENT

- Member of the **IUT de Vélizy student union**, for which I built the online tools and the identity.
- Regularly help **beginners** with their web projects.

LANGUAGES

- French, native language
- English, B2 to C1 level, five language stays with English-speaking families

INTERESTS

Viet Vo Dao, Hiking, Cooking.